

# CYNTHIA-REEVES

PRESS RELEASE  
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**MABEL POBLET *BOUYANCY***  
*In collaboration with composer Andres Levin*  
1315 MASS MoCA Way, North Adams, MA  
July 15 - August 19

Artists' Reception July 15, 5 - 7 pm

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MABEL POBLET, an award-winning artist from Cuba who is currently representing her native country at the 2017 Venice Biennale, opens an exhibition of site-based works at CYNTHIA-REEVES on July 15th, with an artist's reception between 5- 7 pm. The reception is open to the public. Located at 1315 MASS MoCA Way on the museum's campus, CYNTHIA-REEVES has initiated a new program emphasizing art-making and an open dialog between the artist and viewers, inviting artists to work on site and engage visitors in their artistic process. Mabel is working on premises with her sound collaborator, Andres Levin from July 10th through the 15th, in advance of the opening reception.

In her personal journey over a decade of creative work, Cuban artist Mabel Poblet has focused on the importance of representing the sea in her creations. *Patria* and *Madeja*, two recent works, feature the oceans as metaphors for transit, utopian journey, illusion, longing, and memory – underscoring the sea as both the boundary of her native island, and its liberation.

For the new project Mabel is developing for CYNTHIA-REEVES at the MASS MoCA gallery, she is investigating the concept of buoyancy, an idea that continues this on-going inquiry around the oceans – one that further explores the insularity that characterizes artistic and social endeavors in Cuba.

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BOUYANCY is a site-based installation that includes video, sound and mixed media, which the artist will develop on site during the week of July 10. The sound component is conceived of and composed by Andres Levin, a Grammy winning musician and producer who has worked with such talent as David Byrne, Natalie Merchant, and Caetano Veloso among others, he currently splits his time living and working in New York City and Havana, Cuba.

Mabel Poblet has shown her work in the United States through CYNTHIA-REEVES, and at the Art of the Americas Museum at the Smithsonian; at venues in London, Paris, Madrid and elsewhere in Europe, in Cuba and in South America. She is the representative for Cuba at the 2017 Venice Biennale.

For more information on the gallery and the artists, please visit the website at [cynthia-reeves.com](http://cynthia-reeves.com); email us at [info@cynthia-reeves.com](mailto:info@cynthia-reeves.com), or call the gallery at 413 398 5257. Our sister gallery, located at 28 Main Street in Walpole, New Hampshire, is currently featuring the *Atlas Project* by Beth Ganz through July 22nd. Gallery hours year-round are Tuesday – Saturday, 10 – 5 pm.

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Mabel Poblet, *Escala de Valores* of the *Patria* series installed at the Venice Biennale, 2017

CYNTHIA-REEVES represents an international roster of established artists who share a process-apparent sensibility in their work. We are committed to artwork that demonstrates an authentic voice, an innovative use of materials, and an appreciation of the mark in diverse media: site-based installation, video, sculpture, painting and works on paper.

We initiate public art projects in the US and abroad placing large-scale works in the public domain for both permanent and temporary installations, in such locations as New York City, London, Boston, San Diego, Miami, Salt Lake City, Philadelphia, Las Vegas and Dallas.

CYNTHIA-REEVES has galleries on the campus of MASS MoCA in the Berkshires, and in Walpole, New Hampshire, with additional staff offices in New York and Boston. For more information on these artists, please visit the online gallery at [CYNTHIA-REEVES.com](http://CYNTHIA-REEVES.com) or call 212 714 0044.